

Display/Materials

| POS # | ITEM | QUANTITY | RETAIL PERIOD |
|-------|------------------|----------|---------------|
| 68865 | Packaged T-shirt | 32,000 | 6/1-7/11 |
| 68867 | 20 Deal Shippers | 800 | 6/1-7/11 |
| 68866 | Window Posters | 800 | 6/1-7/11 |
| 69137 | Take One Box | 800 | 6/1-7/11 |
| 69128 | Race Catalog | 80,000 | 6/1-7/11 |

Payment/Reporting

| ITEM | Payment | Promo Codes |
|----------------------------|---------------|-------------|
| 20 Deal Shipper w/T-shirts | None | |
| Distribution Assembly | \$24/12M Case | 799 |

PM EXPRESS ORDERING INFORMATION

All orders must be placed through PM Express via the IVR System

| PMX Kit # | POS # | Item | Quantity to be Allocated | P/F | Order Start Date | Orders Complete |
|-----------|-------|--|--------------------------|-----|------------------|-----------------|
| 04001 | 68867 | Des Moines Grand Prix Race Program Kit | 800 | 1 | 6/1 | 6/25 |

CONTENTS:

| | |
|---|-----|
| Loaded 20 Deal Display (containing 20 T-Shirt Deals) | 1 |
| 20 Back-Up T-Shirt Deals | 20 |
| Window Poster | 1 |
| Take One Box | 1 |
| Race Catalog | 100 |

| Display Dimensions | Height/ Length | Width | Depth | Weight |
|---------------------|-------------------|---------|---------|--------|
| • Flat Shipper | 22 1/4" | 13 1/4" | 17 1/8" | 35 lb |
| • Assembled Shipper | 54 1/8" | 12 5/8" | 15 3/4" | N/A |

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